

**Subject:** Fwd: FW: Westchester Halloween Banners

**From:** Donald Duckworth <duckworth.donald@gmail.com>

**Date:** 09/13/2011 08:37 AM

**To:** Nate Kaplan <nate.kaplan@lacity.org>

**CC:** Miki Payne <miki@hbdrollinger.com>, kdial@hbdrollinger.com, jruhlen916 <JRuhlen916@aol.com>, Heather Lemmon <iselpdr@gmail.com>

If the City Council Office sponsored the WTC BID's exclusive use of the BID area street poles at no cost, how can it be that the BID's Halloween Town Fair banners now need a "new permit" at \$25 each? Do our Holiday banners fall under this wrong-headed decision too? And how about any Spring banners the BID may want to install to boost local business? We have always expressed a desire for a seasonal banner program; this out of the blue staff restriction really hurts that goal. How can we fix this? We sure hope you and the Council Office can work your magic and assist us here. Frankly, if it can't be done in a day or so, our major event of the year will suffer from no public information and invitation.

Nate, I'm sorry to be bringing you another problem. Especially when we thought we had the banner issue totally covered for a year. (Please call Miki for me and pass the news to the Halloween Town Fair Committee; they are really going to be hurt.)

----- Forwarded message -----

From: **George Livermore** <[GeorgeL@dekra-lite.com](mailto:GeorgeL@dekra-lite.com)>

Date: Tue, Sep 13, 2011 at 7:42 AM

Subject: FW: Westchester Halloween Banners

To: Donald Duckworth <[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)>

Cc: Martin Nguyen <[martinn@dekra-lite.com](mailto:martinn@dekra-lite.com)>

Don,

We will need a banner permit and the cost will be \$25.00 per banner, See note from City of LA below.

14 x 25.00 = \$350.00 just for the permit. How do you want me to proceed?

**Respectfully,**

**George Livermore**

[800-436-3627](tel:800-436-3627)

[dekra-lite.com](http://dekra-lite.com)

[dlimaging.net](http://dlimaging.net)

[Snowfallusa.com](http://Snowfallusa.com)

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**From:** Martin Nguyen  
**Sent:** Tuesday, September 13, 2011 7:39 AM  
**To:** George Livermore  
**Subject:** FW: Westchester Halloween Banners

Chris request \$25 per banner for a new permit, because it is a sponsored banner.

Martin Hart Nguyen

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**From:** Chris Enriquez [mailto:[chris.enriquez@lacity.org](mailto:chris.enriquez@lacity.org)]  
**Sent:** Monday, September 12, 2011 3:00 PM  
**To:** Martin Nguyen  
**Subject:** Re: Westchester Halloween Banners

Hello

Yes, a new permit is required. The banners would be considered Sponsored and be charged at \$25 per banner.

The existing permit and associated Council Motion approved the original artwork only.

regards

chris

Chris Enriquez

City of LA - BSL/CSD - Banners

1149 S. Broadway, Suite 200, 90015

[chris.enriquez@lacity.org](mailto:chris.enriquez@lacity.org)

[\(213\) 847-1451](tel:(213)847-1451)

On Mon, Sep 12, 2011 at 2:47 PM, Martin Nguyen <[martinn@dekra-lite.com](mailto:martinn@dekra-lite.com)> wrote:

Chris,

Dekra-Lite currently has a permit for a banner install at Westchester Town Center Bid from 08/22/2011-06/05/2012. Do we need a new permit or may we use the existing permit we have on file for the banner install? If you may need additional information email me or call me at [\(800\) 436-3627](tel:(800)436-3627).

Martin Hart Nguyen

**Assistant Operations Director**

Dekra-Lite Industries, Inc.

3102 W Alton Ave.

Santa Ana, CA 92704

[800-436-3627](tel:800-436-3627)

[dekra-lite.com](http://dekra-lite.com)

[dlimaging.net](http://dlimaging.net)



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